



METHODS OF EFFICIENCY

On 31-August-2018 playful German avant-garde electronic ensemble DE3IVAT (spoken in German »Derivat«) release their debut four-track EP called »METHODS OF EFFICIENCY« in a range of digital formats. From this date, DE3IVAT will be releasing five more EPs every three months, completing a six-EP-cycle by the end of 2019.



- A1. RE-AMP YOUR EGO** (4:24)
- A2. IDIOCY IN EXCELLENCE** (4:37)
- B1. WHITENING LIES** (5:37)
- B2. HIGHER PROFILE (PLAINS)** (8:19)

and keen experimentation in which failure is part of the solution.

Dalos and Grunau started working together in 2009 when they established their multi media art group »T3AFO« (spoken Trafo). Between 2010 and 2017 they created three monumental location-based art projects on historically relevant sites using part historical and part contemporary artifacts to create a massive live performed multi-media show. Those SCENARIOS, as they called them, were extremely exhausting to create, produce & perform and needed a vast staff of skilled personal involved in the creation. After deciding to have a break from »T3AFO« and concentration on a smaller project, they assessed all material filmed and recorded as raw materials for their T3AFO SCENARIOS. Over the years, a mere five terabytes of data amassed and so much had not been used. From those »debris«, Dalos & Grunau hatched the idea of what is now DE3IVAT.

Part of the titling for DE3IVAT's tunes is the play with slogans and words, which were due in part inspired by the German electronic outfit »Diamond Version« who use corporate slogans for their songs. DE3IVAT take the concept further, taking every-day phrases caught in overheard communications in trains, busses or in the streets to attire their songs with a playful and ambiguous title. In a world where people talk in corporate claims it became a simple every-day pursuit to come up with ridiculous phrases like »Methods of Efficiency« to give the project an extra layer of depth and irony.

T3AFO was multimedia and so, DE3IVAT is the same in bringing one artistic music video for each EP to the table. For EP1 »Methods Of Efficiency« they chose to recycle visual material from T3AFO's »SCENARIO 2« into a clip for the track »RE-AMP YOUR EGO«. The megalomaniac architecture of KdF (»Power through Joy«) Spa became the choice of the visual accompaniment for the track. Winter 2012 saw T3AFO shooting and recording daunting material at -15°C, filming endless rows and hallways at day and night. At the time of writing these lines, the wet dream of Nazi-ideology has turned into that of a late-capitalist bourgeois status symbol: luxurious flats with a great view to the seaside of the ever beautiful Baltic Sea are not necessarily the way to work historic legacy.

Currently DE3IVAT have no plans to perform live. Yet they have an itch to celebrate the completion of their first major operation, producing six EPs, with some live event in one form or another by the end of 2019. Major focus is the work in the studio and on location in a controlled manner and surrounding, enjoying every bit of what they create and produce. »METHODS OF EFFICIENCY« is an alright start, a good beginning. With a promise for lots more to come!

The EP and the single tracks are available through most streaming and download services. For true connoisseurs, the ep is available including a virtual record cover and in high-definition audio at the label's website exclusively. For those curious enough to learn more please visit **WWW.DE3IVAT.BIZ**.

This is only just the beginning: the second piece of the DE3IVAT EP-cycle will already be released on November 30th 2018 and will be called »EVOLUTION OF OBSOLESCENCE«.

Artist:
DE3IVAT

Release Title:
Methods Of Efficiency

Format:
- Streaming
- 4-Track EP Download
- Special Edition Hi-Resolution 4-Track EP
Download via Label Website

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Label:
Data File Music

Distribution:
RecordJet (Streaming Services) / Data File Music for the Special Edition

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